Men's Suits and Overcoats.

The most conscientious work possible is put into all of Losser's ready-to-wear clothing—the little details that are not seen but that count in the wear have just as close attention as the most promisent features, and that's why every man who tries our clothing likes it.

Men's high-grade suits and overcoats. All that's newest in their said shadings, tailored to fit, and they will retain their

PIFTH AVENUE BELL OVERCOATS—New grays, friezes or fine quality cheviot coatings, serged lined, at \$12.50 to \$18.00; silk lined at \$20.00 to \$50.00.

CHESTERFIELD OYERCOATS—The long loose-fitting grace-ful coats that the men want; they must be made right to be right, and we know ours are right. Best friezes or heavy cheviot coatings and low priced at \$20.00, \$22.50, \$25.00

Suits at \$10.00 that are worth \$15.00. Splendid sack suits for business, fine cheviots or smooth sassimeres in neat effects, plaids or stripes, suitable for men of all ages, and a bargain at \$10.00. Other suits for business or best wear at \$15.00 to \$28.00.

Cold Weather Gloves. For Men, Women, Boys, Girls.

Some splendid kinds made of Scotch wool, golf, plain, red and white, all prices. A specially good one for boys of Oxford and Cambridge mixture—wears splendidly—all sizes at 50c. Girls' red, also white, at 50c. Everything in lined and

Have You Seen the "Howlett"?

A warm driving glove for men -gives the very best satisfaction. Our own idea, made specially for us and to be had here enly, guaranteed to be the warmest glove for driving you can find anywhere, in dark blue, claret, dark green, black and mixture. It is not a cheap glove, but made to wear, of best material and by hand. Try a pair and you will never be without

BROOKLYN.

Less Than Four Weeks to Xmas.

The curtain will rise to-morrow on a great Christmas store | dren—everything new, fresh and beautiful. Santa Claus in his The scene has already changed—the magnetism of the holiday quaint old workshop to gladden every child's heart. season is everywhere—you can see it on every face you meet you can feel it in the touch of every hand--you know it because sold anywhere, and the largest assortment of favors, decorations, surrounded by beautiful things. Loeser's is more Loeser's this etc., in either city. season than ever. We have made larger and better and surer preparations for your enjoyment, convenience and advantage. It riches and worth and tastefulness, without a break to change the is a Christmas store all over—a store where attractions multiply interest. the nearer you get to them -- art, beauty, utility, gathere I from the four ends of the earth-surprises at every turn-realities of human and easier to buy. interest that make the heart beat the quicker for having seen them.

The Acres of Toys—in the basement—ingenious contriv—But it's not four weeks to Christmas, time flie ances just open—a very fairyland of unusual things for the chil-shop early, it will be easier, pleasanter and better.

The Candy and Accessories—The best and purest candy

The Books, the Cards, the Calendars—Better than ever

The China and Art Wares—Thousands of square feet of

The Silverware, Cutlery, Jewelry—Every department fairly

bubbling over with tempting things at tempting prices. But it's not four weeks to Christmas, time flies so quickly-

plenty of all sizes, all at \$2.98.

Overcoats for the boys, 3 to 16 years, made same as the m: 1'1,

\$3.95 for \$5.00 Suits.

Over Four Million Handkerchiefs.

All Ready for the Holidays.

That's four each for every man, woman and child in Brooklyn, but great lots on the Third Floor. more are coming. Loeser has always been famous for the holiday handkerchief business of this city-we will deserve the fame this year more than ever. The roliday opening to-morrow is a handkerchief sight well worth seeing, and the rices demonstrate a merchandising force unequalled anywhere. Prices are about one-half, as follows:

Laces Never So Cheap.

At 5c. to 39c.; real worth 10c to 98c.

weeks have marked sales that have almost revolutionized the business. To-morr ow

we give even better prices-we must curtail the present space for laces, on account of

toliday goods-and to do it give you these extraordinary prices for Monday. These we net top laces-silk laces 3 to 16 inches wide-real Cluny galloons and laces --

mitation Duchess laces-black Chantilly laces and galloons-Escurial laces and

pilloons-applique laces, white and button-all at 5c. to 39c.; real value 10c. to 98c.

Books for Everybody

At Less Than Cost of Paper.

The holiday atmosphere has taken full possession of our bookstore -- the most

complete and thoroughly up-to-date bookstore in Brooklyn-the rush is coming; now

is the most sensible and comfortable time to buy books. Here are some offers that

femonstrate the Loeser supremacy in price as well as supremacy in both assortments.

cloth, 69c.

cloth, 69c.

There is no end to the constant demand for Loeser's laces. But the last two

AT 5c., USUAL 10c., Men's handkerchiefs, hemstitched, white and colored borders, also tape edge. And women's all linen handkerchiefs, hemstitched, both plain and with initials.

at 5c., regular 10c.
AT 8c. AND 14c., USUAL 12½c. TO
39c. Women's all linen handkerchiefs—narrow and wide hems.
AT 12½c., USUAL 17 TO 25c.—Men's
all linen handkerchiefs, unlaundered,
hand made initials; men's laundered
handkerchiefs, all linen, hemstitched,
4, ½ and 1-inch hem. Women's all
linen embroidered handkerchiefs and
women's scalloped edge handkerchiefs.

inen embroidered handkerchiefs and women's scalloped edge handkerchiefs.

AT 12½c., 25c., 50c., USUAL 25e, 35c. AND 75c.—Women's mourning handkerchiefs, all linen, embroidered.

AT 25c., USUAL 35c.—Men's all linen hemstitched handkerchiefs, beautiful ones, all widths of hems, and women's scalloped edge handkerchiefs, 1000 different atyles of edges.

AT 28c., USUAL 35c. TO 50c.—Women's all finen beautifully lace trimmed handkerchiefs.

handkerchiefs.
AT 25c., 35c. AND 50c.—A splendid lot of men's laundered handkerchiefs

AT 50c., USUAL 75c.-Women's French embroidered handkerchiefs, one corner effects, white and colors. Also wom-en's lace edge, scolloped edge and hemstitched handkerchiefs, with embroid-

AT 75c., \$1.10, \$1.25, \$1.39, \$1.49
AND \$1.69 EACH.—Women's exquisitely hand made lace handkerchiefs, put up one each in a handsome
box for gift.

T 98c., \$1.25, \$1.49 AND \$1.75, USUAL \$1.25, \$1.50, \$1.75 AND \$1.98.—Men's and Youths' up-to-date silk mufflers, black, white and colored.

Children's Handkerchiefs.

AT 5c. TO 49c., USUAL 8c. TO 60c.

—All binds of the most thoroughly practical handkerchiefs for children, embroidered, hemstitched, lace edges, colored borders, and some done up in fancy boxes.

A. Conan Doyle's Works, 5 volumes,

Nathaniel Hawthorne's Works, 5 voiumes, cloth, 69c. Cooper's Leather Stocking Tales, 5

volumes, cloth, 69c.
Cooper's Sea Tales, 5 volumes, cloth,

Mary J. Hoimes's Works, 5 volumes,

Thackeray, complete in 20 volumes. cloth bound, gilt top, backs stamped in

Unprecedented Sale of Curtains. Irish Point at Lowest Prices Ever Sold.

The story of the purchase of these curtains might be an interesting one but it wouldn't alter the fact of the Guaranteed Black Taffetas, 36 Inches Wide, 88c., prices which must read almost like fiction. A splendid lot of ivory and white Irish point lace curtains-the very kinds most in demand. Nearly 50 different patterns to choose from-and lots of the curtains, too. White Irish point curtains such as these have never been known at the price before. You must see the curtains to understand the full meaning of these figures.

6 patterns, white, \$1.98 pair, regular

10 patterns, white and ivory, \$3.45 pair, regular \$5.00 and \$5.50.

18 patterns, white and ivory, \$4.95 pair, regular \$7.00 and \$8.00.

regular \$9.00 to \$11.00.

A Rare Gathering of Grandfather's Clocks At Prices the Lowest Ever Known.

This sale is all the more notable because just at a time when such a unique old clock will make a very unique Christmas present. The very thought of Grandfather's great clock in the hall with its measured tick and slow, suggests Christmas. These clocks are reproductions of the real old Dutch clock, every one of which has a cluster of sentiment about it. They are artistic and make a handsome piece of furniture - the works are up to date—they are useful because good timekeepers—have eight-day movements with visible pendulums and weights—genuine old-fashioned clocks, only better than the old because made by the up-to-date methods of to-day. The wood is after the weathered oak style, several designs, the prices the lowest for which such clocks have ever been sold, as follows, according to the clock of your choice. Five patterns:

No. 1-\$29.00 Clocks at \$20.50. No. 2-\$31.00 " " \$23.50.

No. 3—\$33.00 Clocks at \$26.50. No. 4—\$37.00 " " \$29.50. No. 5-\$41.00 Clocks at \$32.50.

Also during the above sale we offer all our regular stock of large hall clocks, oak and mahogany - English movements, at a reduction of 25 per cent. Among the n are some of the handsomest and most elaborate open front and button back.

Clocks ever made. This is a combined offer that has never been equalled in clock selling. \$188.00 to \$435.00

Some with embroidered resian bands, open front and button back.

AT \$2.98 INSTEAD OF \$4.25—Good clocks, long, clocks at \$140.00 to \$325.00.

Holiday News of Black and Colored Dress Goods.

Measure this dress goods business by dollars sold or by values given or by quantities distributed or by novelties first shown, and it is the leading dress goods business of this city. The past five months of unequalled transactions have paved the way for the best preparations for a holiday business in our history. have prepared on a scale greater than ever attempted in Brooklyn-an immense variety of fabrics for holiday gifts-and in most instances the prices are all of half the regular worth.

Wool Henrietta at 29c. 4,500 yards all-wool Henrietta, 3 shades of rose, 4 gray, 6 blue, 2 tan, 3 brown, 4 green, 2 cardinal, 2 garnet, canary,

helio, purple and black. Black Silk and Mohair Novelties.

Full skirt and dress lengths of imported silk and mohair figured novelties at about half regular prices.
Skirt lengths at \$2.35 to \$5.96 Dress lengths at \$3.54 to \$8.94.

Plain All-Wool Blacks. A great variety, such as serges, cheviots, Zibelines, Pruncllas,

AT \$1.35 INSTEAD OF \$3.50—"The Prince of Peace, or From the Manger to the Throne," by Isabella M. Alden (Pansy), prepared expressly for young people, with introduction by Rev. Francis E. Clark, President of C. E. Section Period Prince Princ whipcords, Armures, camel's hair, pebble cheviots, Henriettas, etc. Skirt lengths at \$1.40 to \$5.00. Dress lengths at \$2.10 to \$10.00.

The Newest Colored Fabrics.

Among them are all-wool zibelines, camel's hair, cheviot, tweeds, serges, whipcord, diagonals, prunellas, broadcloths, Venetians, colinnes and vailes. Skirt lengths, at \$1.56 to \$11.98; dress lengths, \$2.34 to \$15.90.

Waist Fabrics In Waist Lengths.

A complete assortment of double width all-wool plain and embroider-d waist fabrics in all the desirable shades. Plain fabrics, waist lengths, from 78c. to \$2.50 each. Embroidered Henrietta all over dots or edging for cuffs and collar, very unique. Waist lengths from \$2,19 to \$5.00.

Semi-Annual Sale of Carpets. The Short Lengths and Odd Rolls.

autumn carpet season. As customary, we have gathered together all the short lengths and odd rolls of carpets (there are more of them than ever, for our business has been the largest in our history), and offer them at a small fraction of their actual worth. New spring goods are arriving we are forced to make the room now.

Bring the sizes of your rooms with you, as it may aid you materially in the selection. The prices enable you to buy two or three carpets for the regular price of one.

gold, title page printed in colors, pro-fusely illustrated; publisher's price, per set, \$20; our price, \$7.80. Scott's, complete in 24 volumes, cloth At 69c., reg. \$1.10 to \$1.75. grain carpets, we have been selling for 80c. to 78c. per yard at 29c. per yard bound, gilt top, backs stamped in gold, illustrated title pages printed in colors, illustrated; publisher's price, \$24.00; our price, \$9.36. All the short lengths and odd rolls of Asminster, Wilton Velvet and Body Brussels carpets that we have been selling from \$1.10 to \$1.76 per yard, at 60c.

At 39c., reg. 65c. to 90c. All the short lengths of tapestry, Brus-

Elior's complete in 12 volumes, cloth bound gilt top, illustrated, backs stamped in gold, title pages printed is colors; publisher's price, \$12.00; our price, \$4.00. nitorm with the shore we have as to bits per yard at 30c, per yard. fallows At 99c., reg. \$2.50 and \$3.00. All the short lengths and odd rolls of Koys! Witton carpets we have been selling at \$2.50 and \$3.00 per yard, at \$95.

follows:
Irving, 18 volumes; regular price,
\$18.00, ours, \$7.00

Kingsley, 8 volumes; regular price,
\$6.00, ours, \$4.15.

Cooper's Leather blocking false, regular price,
\$6.00; ours, \$1.08.

Cooper's Leather blocking false, regular price,
\$6.00; ours, \$1.08.

At 29 At 29c., reg. 60c. to 75c. At the remnants and odd rotis of in-

3x4 \$7.20, regular \$8.50 3x4:5 \$8.10, " \$10.00 4x4 \$9.60, " \$12.00 At 19c. & 29c., reg. 30c. to 65c. All the short lengths of mattings that have been acting at 30c, and 40c, per yard, and all the short lengths of mattingo that have been selling at bor to this per yard at 20c. per yard 1445 Rugs Cheap, Too.

About filey 9x12 rugs, including beat Royal Wilton and chamile Assinator regula: \$35.00 and \$45.00 rugs for aquetes

66c., regular 1.16 1.20. 1.85 1.75. 2.78 2.10. 3.25 3.16. 5.76 6.10. 7.76 6x36 inches. 20154 About 200 Wilton rugs, 27a64 inches,

Just received 100 choice Sherves rugs, suitable for holiday gifts, ranging to price from \$16.00 to \$50.00, those rugs are very fine and will go quickly at these

Furs Good to Have.

Our fur store is full of the best kinds of holiday suggestions, and Loeser furs are as true in value as a Government bond. Furs that you know are good to have—these are just such furs.

At \$85.00, Worth AT \$9.75, \$10.50, \$11.25— Mink cluster scarfs. AT \$5.75—Alaska sable scarf,

Persian lamb coat, fine, lustrous skins, 22 inches long, high rolling collar, large revers, lined with satin.

with cluster of tails.

AT \$4.50 — Electric coney scarf, with cluster of tails.

An excellent variety of scarfs, boas and muffs in fox,

Small Furs and Muffs AT \$6.50 - Astrachan scarf with cluster of fails.

AT \$9.75 — Fox scarf with cluster of 6 tails.

AT \$8.25, \$11.25, \$14.75—
Sable fox scarfs, with

brushes and paws.

Isabella and brown bear. AT \$19.75 AND \$25.00-

Alaska seal muffs, "Rice's London Dye." AT \$7.98, \$8.25, \$12.50 — Persian muffs, regular curl, fine, lustrous skins. Alaska sable muffs at \$6.25, \$9.75, \$12.50.

Boys' Suits at \$2.98, Worth \$3.98 and \$4.98.

Quite a lot of these good suits for the boys from 3 to 16 years. Double-breasted suits for the boys 8 to 16 years of all-wool cloths, navy or plaids. Also sailor suits for the boys 3 to 12 years, in brown, navy blue and mixtures and nicely trimmed,

\$3.98 for \$5.00 Overcoats.

of heavy all wool Oxford gray coatings. Also Russi n coa.s and broken lines of reefers, all worth \$5.00, at \$3.98.

Vest suits for the boys 6 to 16 years, of strong, all-wool cloths, plaids and stripes and some navy blue. The mannish suits that the boys like. A bargain at this low price of \$3.95.

Big Surprises in Silk Selling.

Another windfall of good fortune: Silks at unusual prices—and yet no unusual for Losier either, for everything that has been unusual in the way of silk selling in Brooklyn has started in this store. But the prices and the silks are such as to make

Original Price \$1.25. Guaranteed Black Dress Taffetas, 27 Inches Wide, at 69c.,

Original Price \$1.00. 10,000 Yards New Fancy Silks at 79c., Instead of \$1.25 and \$1.35.

14 patterns, white and ivory, \$6.35 pair, Colored Louisine Silks at 69c. Instead of 93c. All Colors and Black.

Women's Waists of All Kinds. 50% Saved on Many of Them.

Another famous Loeser offer of waists-all kinds-and many of them specially suitable as gifts—but all at prices so much less than the regular that each purchass will be a money saving gift to yourself.

AT 98c. INSTEAD OF \$1.59-Wool flannel waists in cord, navy, light blue and black, tucked back and front, de-tachable stock collar.

AT \$1.50, REGULAR \$2.25—French flannel waists in black and colors, tucked back and front.

AT \$1.98 INSTEAD OF \$2.98 AND \$3.98—An assorted lot of French flan-nel waists in plain colors and pretty stripes, stock collar, finished with silk AT \$2.98 INSTEAD OF \$3.98 AND \$5.98-An excellent lot of fine French

flannel waists, elaborately embroidered, some with embroidered Persian bands, taffeta silk waists in black and colors, tucked back and front, hemstitched.
AT \$3.98 INSTEAD OF \$4.98 AND \$5.50-A splendid lot of taffetas and

peau de soie silk waists in black, white, light blue, pink, gray, royal blue, in various models; very pretty hemstitched effects in this lot. AT \$4.98 INSTEAD OF \$6.50 AND \$6.98-350 assorted silk waists in a variety of models, in best taffetas and peau de soie, black and assorted

colors, stylish, dainty, pretty, choice \$4.98. Brilliantine waists for maids, special \$1.98, regular \$2.75.

Mercerized sateen waists, in black only, tucked back and front, 79c., regular \$1.25.

Colored Skirts.

AT 49c. INSTEAD OF 79c .- Knit underskirts in pink, light blue, tan, violet and cardinal, made with hem and three

AT \$1.29 INSTEAD OF \$1.98-Extra quality black mercerized petticoais, umbrella ruffle, tucked with a four-inch Finer lots in mercerized sateen, \$1.38.

82.98.

Black and colored raffets silk petticosts with deep accordion pleated floures, \$5.98, regular \$8.50. Special lot of silk petticoats, at \$7.98 and \$8.98.

\$1.50 for \$4.75 and \$3.00 Corsets. A splendid line of imported ZZ cor-

sets in white and black, made of fine 30; \$1.50 to close.

For the Babies.

AT 49c., REGULAR 79c.—Children's caps of bengaline silk, finest shape, made with double net ruch and bow of

ribbon on top.
AT 98c, REGULAR \$1.25—Children's caps of crepe de chene made with tucks, others with turn back piece edged with silk cord. 29c., REGULAR 35c.-Infants'

bands with straps 8 to 12 inch. AT 29c., REGULAR 39c.—Infants' ribbed shirts, winter weight, long sleeves. 5 sizes. AT \$7.98, REGULAR \$9.98-Children's velveteen coats in black, brown, blue and wine color, made with circular collar of velvet overlaid with white satin

and lace, to and full length, 2 to 3 year AT \$7.98, REGULAR \$9.50 - Cloth coats in a variety of styles, some made with tailor stitching others with fancy braid in brown and tan.

Women's Jackets at 1/3 Off. At \$6.90, \$9.75 and \$11.25.

This is an event in jacket selling—one of the many offers that have made Locser ready-to-wear garments so famous. These jackets are made of kersey, broadcloth, and other fashionable materials. They are the short kind—some with velvet collars trimmed with rows of stitching, beautifully tailored, and lined with satin—32 to 42 bust measure. An excellent opportunity to purchase an elegant lacket in December at January prices; assorted, in 3 lots, \$6.90, \$9.75 and \$11.25.

Pedestrian Skirts and Ulsters.

Some at Almost 1/3 Prices.

In keeping with our sale of jackets though in fact at prices even lower in pre-

\$10,00. 150 Pedestrian akirts, manufacturer's

samples. Cheviot, corduray, Oxford mistures and reversible cloths, some with flounce effect, all finished with conpert. beries and sizes executions, and it from \$6.00 to \$10.00 at \$3.08

At \$6.90, Worth \$10.00.

\$3.98, Worth \$6.00 to cording etc., in cheviot, lined with parcaline, finished with velvet binding

At \$9.95, Worth \$16.50. Misch cherent ulater with pointed yoke

effect beck and front, finished with ross of stituling turnover suffs, velves colise,

At \$22,00, Worth \$32,00,

Minch oberint sinter, tight fitting back clust shirts, some with the appending bond with visce natio and interlined figstignment with steps of inflicts, land, steps of material.

HOH CARRY'S BEARS.

bir Waiter Scott's Warks, 12 raiumes,

Society. Positively only 100 copies of this book will be sold at this price:

therefore only one copy will be sold to a customer. A beautiful Christmas

AT \$1.98 INSTEAD OF \$4.50—
"Glimpses of the World," by John L.
Stoddard, containing a rare and elaborate collection of photographic views of
the entire world of nature and art of

Europe, Asia, Africa, Australia, North and South America; the old world and

the new.

the in Europe," by Josiah Allen's Wife; square 12mo, 124 illustrations, cloth

bound, and cover designs stamped in

silver and gold.

AT hoc. "Cassell's Magazine," bound in cloth. A collection of fiction and in cloth. A collection of topics, by

sericles on a wide range of topics, by Robert W. Chambers S. R. Cruckett, Bres Harte and many others. Large to cloth-bound and profusely rilus.

Standard Bets.

Clina Dickens's Works, 16 selumes,

Lytton's Works, 18 volumes,

I haracray's Works, 10 rolumes,

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